



## FOR IMMEDIATE RELEASE

Monday, May 10, 2010

### BLU POOL AT BUFFALO THUNDER

*SANTA FE, N.M.* — It's summertime and the living is easy. Every Sunday this summer, Buffalo Thunder Resort & Casino invites guests up to chill at BLU Pool parties by the spacious pool, 12 to 6 p.m., for the 21-plus crowd with music by DJ Che.

“We invite you out for good times, libations, tons of great food, and DJ Che spinning chill tunes at Buffalo Thunder Resort & Casino on Sundays throughout the summer,” says Gene Stachowski, Executive Director of Marketing. “The Pool Grille and other libation stations will surround our desert oasis. Guests will enjoy splashing around in the water and relaxing in the sun on our luxurious lounge chairs, or can reserve a private cabana, while listening to the best DJ mix. We'll be doing live broadcasts on Blu 102.9 FM from 2 to 4 p.m.”



“Buffalo Thunder Resort and Casino is living up to their brand as Santa Fe's playground with the launch of BLU Pool,” says Scott Hutton, Owner/General Manager of Hutton Broadcasting. “This will be the hottest party of the summer every Sunday with Santa Fe's sleekest radio station, BLU 102.9. as the primary sponsor.”

People can tune in to BLU to win tickets to the pool parties. There's nothing like a pool party to celebrate summer. As the weather starts to warm up and happy hour moves outdoors, the idea of a cocktail by the pool with great music becomes more and more appealing. Summer at Buffalo Thunder Resort & Casino never sounded (and tasted) so good. The Buffalo Thunder Shuttle runs throughout the day from Santa Fe and can be the designated driver for all Blu Pool party-goers.

**WHAT:** Blu Pool at Buffalo Thunder Resort & Casino

**WHERE:** Buffalo Thunder Resort & Casino, 30 Buffalo Thunder Trail, Santa Fe, NM

**WHEN:** Every Sunday, 12 - 6 p.m., June 13 – August 15.

Live broadcasts Sundays on Blu 102.9 FM from 2 -4 p.m.

(June 6 VIP Kick-Off Party by invitation only).

**TICKETS/INFO:** Tickets available free through Blu 102.9 FM and Buffalo Thunder Player's Club. Day of event tickets are available for purchase at the Buffalo Thunder Resort Casino Cage for \$25. All ticket stubs are redeemable at the Players Club Booth for \$5 in Free Play Cash. Hotel guests are free. Proper swimwear is required. Must be 21 years of age or older.

**INFO:** [www.buffalothunderresort.com](http://www.buffalothunderresort.com), 505-455-5555; BLU 102.9 505-988-3337.

### Shuttle Schedule

Pick-up at Santa Fe Depot

11:05 a.m., 1:10 p.m., 4:15 p.m., 6:15 p.m., 10:50 p.m.

Departure from Buffalo Thunder

8:30a.m., 10:40 a.m., 12:40 p.m., 3:50 p.m., 5:50 p.m., 10:30 p.m.

### Weekly Giveaways

Listen to Blue 102.9FM weekly to win a One Night Stay , Private Cabana and \$25 Slot Play per Person (valid for up to four people).

Listen to Blue 102.9FM every Sunday from 2-4 p.m. to win a Private Cabana and \$25 Slot Play per Person (valid for the next Sunday, valid for up to four people).

All ticket stubs are redeemable at the Players Club Booth for \$5 in Free Play Cash. Must be or become a Lighting Rewards Player's Club member.

[www.buffalothunderresort.com](http://www.buffalothunderresort.com)

[www.blu1029.com](http://www.blu1029.com)

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**INTERVIEWS AND IMAGES ARE AVAILABLE UPON REQUEST**

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